

## INFOED SPIN WORKSHOP

HÉCTOR SEGARRA, J.D.  
PROPOSAL DEVELOPMENT UNIT

## OBJECTIVES

- What resources are available for conducting a funding search? How does SPIN make it easier to search for funding?
- Learn about UPRM's InfoEd services: SPIN, GENIUS, and SMARTS.
- Create your own GENIUS profile.
- Learn how to do a SPIN search.
  - Use filters and operators to refine your search.
  - Send an email with a funding opportunity.
  - Save and bookmark your searches.
  - Export search results.
  - Set up a SMARTS weekly email.
- Practice!

## SEARCHING FOR FUNDING ON THE INTERNET

- "There are no shortcuts to finding the right funding source. Nothing can replace thorough research." - Finding the right funders, [www.tgci.com](http://www.tgci.com)
- Funding can come from a wide range of Sponsors:
  - Government (Federal)
  - Government (Local)
  - Businesses, Foundations, and other assorted Nonprofit Organizations.
- "Look beyond the obvious funders to find a wider group of prospects." - Finding the right funders, [www.tgci.com](http://www.tgci.com)

## FOUNDATION RESOURCES

- **Foundation Center Online** ([www.foundationcenter.org](http://www.foundationcenter.org))
  - Requires a subscription - Foundation Directory Basic service = \$195/year
  - The website still offers useful information and links to individual foundation and corporate websites.
- **The Grantsmanship Center Online** ([www.tgci.com](http://www.tgci.com))
  - Website ([www.tgci.com/funding/states.asp](http://www.tgci.com/funding/states.asp)) has a map of the United States that lists the top foundations, community foundations, and corporate giving programs in each state.
    - Puerto Rico is not included in this map.

## FEDERAL RESOURCES

- **The Catalog of Federal Domestic Assistance (CFDA)** ([www.cfda.gov](http://www.cfda.gov))
- Good resource when beginning your search for federal funding. The CFDA catalogs all federal domestic assistance programs.
- The CFDA is searchable by keyword, type of assistance, target population, as well as other fields.
- **Grants.gov** ([www.grants.gov](http://www.grants.gov))
- Can easily search open funding opportunities by category, agency, and eligibility.

## FEDERAL RESOURCES

- **The Federal Register Online** ([www.gpoaccess.gov](http://www.gpoaccess.gov))
- “Some large nonprofits (generally universities or hospitals), government agencies, and school districts have someone on staff who searches daily by all relevant keywords or phrases. Most organizations can’t afford such an intensive time commitment. We recommend that you try to search at least once a week for all announcements published during the period. This will allow you to find funding opportunities in plenty of time to respond. If you search less frequently you may find the perfect grant for you but wind up with only a couple of weeks until the deadline.” – Karsh & Fox, *The Only Grant-Writing Book You’ll Ever Need*.

## OTHER RESOURCES

- **Federal Agency and Foundation Websites**
- For example: NSF, NIH, Ford Foundation, Verizon Foundation, etc.
- **Organizations that help grant seekers:**
- “In New York City there is an organization called the Nonprofit Coordinating Committee, which regularly searches the Federal Register and state and local government agency sites. It then emails its members brief summaries of the announcements in categories that they have chosen from a lengthy checklist.” - Karsh & Fox, *The Only Grant-Writing Book You’ll Ever Need*.
  - **Note: you can receive this service through InfoEd SMARTS**